

ERP CORP Presents:



2022 | CONTROLLING  
FINANCIALS

# In-Person Conference & Networking

March 24, 2022

SAP HanaHaus

3366 Via Lido

Newport Beach, CA



# Keynote Speaker: Stephanie Miller

## Innovation Drives the Future Direction of SAP Finance

A recent research study found that finance teams are moving into the early adoption of technology innovation. Many participants even called out the need to become part of the value chain within their organizations and help to advise the business. Hear about the results of the survey, and how modern technologies can help finance and controlling organizations

become more strategic to the business – from planning and measuring granular profitability to leveraging automation and AI for financial processes, leading to improved KPIs for both transactional and overall corporate performance. And find out how change management processes need to be incorporated as finance transforms to leverage digital innovations.

### Session 1: Accelerate Your Enterprise Transformation To The Cloud With SAP RISE

*Presented by Anurag Barua*

RISE with SAP simplifies and accelerates your journey to the cloud. Get familiar with the basic concepts and benefits that your organization will derive from RISE. Get an overview of its core components. Get acquainted with how S/4HANA Cloud (a core RISE component) can turbo-charge your enterprise finance transformation.

- Business process improvement
- Predictive Accounting for Sales Orders with Margin Analysis
- Continuous Accounting or “real-time” controlling with Margin Analysis
- The why, what, and how
- Reporting impact

### Session 3 - Material Ledger Transition When Upgrading to SAP S/4HANA

*Presented by Tom King*

Many SAP customers running SAP ERP systems of various vintages use the system without turning on the Material Ledger. Those transitioning to S/4HANA are confronted with the fact that the Material Ledger is now required with the new system. Discover how the Material Ledger can be used and the decisions required when moving to the new system.

Material Ledger functionality

- Parallel stock valuation
- Valuation with transfer pricing
- Actual costing

Moving from no Material Ledger to S/4HANA

- Investigating the possibilities
- Choosing functionality

Moving to S/4HANA when Material Ledger is already in use

- Comparing old and new

### Session 2 - S/4HANA Margin Analysis, Predictive Accounting & Continuous Close

*Presented by Marjorie Wright*

This session will provide an overview of changes in S/4HANA Margin Analysis as compared to the SAP ERP Profitability Analysis component. We begin with a comparison of both products, highlighting how S/4HANA innovation removes legacy pain points such as reconciling value fields to the general ledger. Then we'll discuss how Margin Analysis can predict future gross profits, as well as provide more granular cost analysis prior to period-end closing.

Comparison of ERP Profitability Analysis with S/4HANA Margin Analysis

- Technical changes

- Limitations on what can be done when upgrading.

### Session 4 - Modernizing Planning: SAC and SAP Cloud Platform

*Presented by Chris Ritterhern & Steve Christos*

*Case 1 — How UK Based ‘Sanctuary’, a housing and care provider utilized SAC with Data Warehouse Cloud (DWC):*

Set up over 50 years ago to deliver housing and care to those who need it. Acquisitions, mergers, and development enabled Sanctuary to grow into one of the largest not-for-profit housing associations in the UK. The challenge admitted COVID-19 is providing unified & real-time accessible insights to staff & residents in their care.

How we crafted a solution and the results:

- Sanctuary quickly crafted utilization of SAP cloud capabilities to gain understanding & responsiveness for the 6,500+ staff caring for 4,500+ residents
- Within weeks, Sanctuary was able to get up & running utilizing DWC with SAC Dashboards
- Learn how Sanctuary was able to mesh critical disparate data sets in order to develop intelligent dashboards
- Understand how this initial success is now being rolled out to 14,000 staff across

## SESSION SCHEDULE

9:00 AM - 9:30 AM	Registration
9:30 AM - 10:00 AM	Session 1: Accelerate Your Enterprise Transformation To The Cloud with SAP RISE
10:00 AM - 1:00 AM	Session 2: S/4HANA Margin Analysis, Predictive Analysis & Continuous Close
11:00 AM - 12:00 AM	Session 3: Material Ledger Transition When Upgrading to SAP S/4HANA
12:00 AM - 1:00 PM	Lunch - Included with Registration
1:00 PM - 2:00 PM	Session 4: Modernizing Planning: SAC & SAP Cloud Platform
2:00 PM - 2:30 PM	Break
2:30 PM - 3:30 PM	Session 5: SAP Journey to an Intelligent Finance Organization
3:30 PM - 4:00 PM	Session 6: Automate Your SAP Finance Processes
4:00 PM - 5:00 PM	Session 7: S/4 Finance Migration to Public Cloud Case Study
5:00 PM - 6:00 PM	Keynote: Future Direction of SAP Financials
6:00 PM - 7:00 PM	Networking: Drinks & Appetizers

100 properties with 250k customers

*Case 2 — Learn how SAP SAC has helped USA-based non-profit health organizations help fund life-saving research:*

This organization is focused on cancer research. They transformed their systems to drive greater efficiencies and more importantly, more dollars to save lives.

- See how SAC helped clarify the link between funding drives with the 72 offices involved
- Gain a 15% increase in forecast accuracy, a 20% reduction in data entry
- A planning process was reduced from 5 weeks to 2 weeks for this \$750m revenue entity

### Session 5 - SAP Journey to the Intelligent Finance Organization

*Presented by Stephen Thomaidis*

Over the last decade, SAP has transitioned from an on-premise software company to a Cloud company. The impacts to the Finance organization have been significant. Learn how SAP leveraged

business process intelligence, as well as intelligent technologies such as machine learning and robotic process automation to transform Finance while continually reducing manual processes, headcount, and costs.

### Session 6 - Automate Your SAP Finance Processes

*Presented by Andrew Hayden & Martin Monka*

In this session, we will discuss how automating SAP finance and controlling processes can help improve the speed, agility, and governance of your business.

We will show how:

- Automation can enable you to continue using spreadsheet-based processes while eliminating significant amounts of manual data entry
- To leverage form-based automation to improve complex process efficiency and discuss why companies are looking for automation solutions for Fiori processes in S/4HANA

### Session 7 - SAP S/4 Finance Migration to Public Cloud Case Study

*Presented by Dirk Lonser & Maitrang Nguyen*

Lewis Energy Group (LEG) is an oil & gas operator with operations in U.S., Mexico and Colombia. GlacierCap (GC) is the holding company with controlling interest in LEG as well as other oil & gas joint ventures and royalty interests. GC wanted to enable the following capabilities while minimizing total costs of system ownership:

- Visibility to real-time analytics, including Cash Flow Forecast
- Improved approvals and controls of expenditures
- Automation of routine tasks such as recurring postings, accruals and depreciation

Learn how objectives were achieved with SAP S/4HANA Cloud and SAP Analytics Cloud (SAC).

## SPEAKERS

### Anarag Barua



Anurag is currently an Executive Advisor in the Customer Success group in SAP America. He is a versatile SAP professional and leader having spent the last 22 years in the SAP eco-system. His focus is on Financials, Logistics, GRC, data, reporting & analytics, & SAP technologies. He has a BS in Computer Science, MBA in Finance & is a recognized thought leader in the SAP space.

### Steve Christos



Steve is a known expert in the FP&A Planning areas at SAP. Having engaged in & led many highly successful deployments of SAP Planning. With over 25+ years of experience Steve provides the experience & insight having helped companies from non-profits to multinational A&D with revenues \$300m to \$10b+ re-strategizing their planning needs in line with ongoing Intelligent Enterprise goals.

### Andrew Hayden



Andrew is a senior product marketing manager at Precisely, overseeing programs for the Precisely Automate portfolio of SAP automation solutions. Andrew joined Precisely in the fall of 2021 with their acquisition of Winshuttle, where he has been since 2018.

### Tom King



Tom recently retired from Milliken and Company, a leading manufacturer of specialty textiles, floor covering, and chemicals where he was Senior Business Analyst. He has more than 30 years of experience at Milliken in manufacturing and product costing. Tom was lead CO analyst for the SAP implementation worldwide. He has written three SAP books: *Practical Guide to SAP CO Templates*, *SAP S/4HANA Product Cost*

*Planning Configuration and Master Data*, and *SAP® S/4HANA Product Cost Planning – Costing with Quantity Structure*.

### Dirk Lonser



Dirk has 20+ years experience in delivering and managing SAP transformations Trusted Advisor and Engagement Leader for SAP implementations Extensive knowledge with decentralized SAP and non-SAP landscapes Industry experience: High Tech, Manufacturing, Retail, Automotive.

### Stephanie Miller



Stephanie is the VP of the SAP North America Finance Center of Excellence helping organizations achieve efficiencies in Finance through business process and technology transformation. During her career, she has supported solution delivery and business transformation across multiple industries and regions including 3 years leading finance transformation efforts in the Australia – New Zealand market unit with SAP. She has an MBA from Florida Atlantic University with a concentration in International Accounting. She began her career in Financial Systems supporting the implementation of several accounting tools to support planning, consolidation and analytics. During that time, she co-developed a solution for electronic invoicing that subsequently received a patent.

### Martin Monka



Martin is a Product Manager for Precisely Automate solutions, based in San Diego, CA. He has 20 years of experience in SAP and as a domain expert for SAP Process Automation he drives product strategy and provides thought leadership. He has previously worked as a Transformation Manager in Finance where he supported Digital Transformation initiatives.

### Maitrang Nguyen



Maitrang is a motivational leader with 23 years of SAP experience Previously with SCM Accelerators, Cirrus Logic, HP, PWC Maitrang has served as both program manager and solution architect for many global implementation projects with strong SAP expertise in both Finance and Manufacturing, Semiconductor, High Tech, and Oil & Gas.

### Chris Ritterhern



Chris is a Sr. Advisor with SAP's BTP Center of Excellence, has 25+ years of experience in guiding businesses to become better Intelligent Enterprises. With a strong background in accounting, Chris is recently re-focused on the full integration of business process frameworks in the finance & controlling areas for planning, budgeting utilizing no-code-based approaches.

### Stephen Thomaidis



Steve is an evangelist of SAP's Financial solutions that help drive our customers' success in North America. Prior to joining SAP in 1997, Steve served as a Corporate Controller and brought his extensive accounting experience to work with customers to help them streamline their finance operations and get the most value out of their SAP investment.

### Marjorie Wright



Marjorie is an independent SAP consultant, author, speaker, and the founder of Simply FI-CO, LLC: a boutique SAP consulting and training company specializing in SAP Finance and Controlling. She holds SAP certifications in Financial Accounting and Management Accounting for both ERP and S/4HANA. Her published works include the *SAP S/4HANA Management Accounting Certification Guide Application Associate Exam* and *Credit Management in S/4HANA*.