

## 2024 CONFERENCE SCHEDULE

### PRE-CONFERENCE DAY - SUNDAY, September 15, 2024

9:30 AM - 5:00 PM	Registration
10:00 AM - 12:00 PM	Management Accounting in S/4HANA® - Marjorie Wright
10:00 AM - 12:00 PM	SAP® Product Cost Controlling Overview - Tom King
12:00 PM - 1:30 PM	Lunch on Your Own
1:30 PM - 5:30 PM	In-Depth Exploration of Project Management Tools Through Case Studies - Kent Bettisworth & Gerald Steele
1:30 PM - 5:30 PM	Participant-Driven Deep Dive and WorkShop - Marjorie Wright, Dawn Watts, Tom King, John Jordan
5:30 PM - 6:30 PM	Pre-Conference Networking

### DAY 1 - MONDAY, September 16, 2024

8:00 AM - 8:45 AM	Registration - Morning Coffee and Meet and Greet
8:45 AM - 9:45 AM	Opening Session: Enable Cross-Company Cost Component Transfer - Ashish Sampat & Rogerio Faleiros
10:00 AM - 10:45 AM	Using 3rd Party Software to Create Standard Cost Estimates for S/4HANA Systems - Tom King
11:00 AM - 11:30 PM	Managing your SAP Financial Data SUCKS. We can help you fix it! - Precisely/Sigrid Kok & Yoon Chung
11:45 PM - 12:30 PM	Changes to Standard Costing in S/4HANA - Dawn Watts
12:30 PM - 1:30 PM	Lunch (Provided)
1:30 PM - 2:00 PM	TopGolf Callaway Case Study: Costing Runs Lessons from the Field - Richard Russman
2:15 PM - 3:00 PM	SAP Central Finance – Controlling Perspective - Anand Seetharaju
3:15 PM - 4:00 PM	Maximize Margin Analysis in S/4HANA - Marjorie Wright
4:15 PM - 4:45 PM	Avoiding media breaks by using Fiori for Reporting in Margin Analysis – Live demonstration in SAP - Hasan Andac Gueler, PhD
5:00 PM - 5:45 PM	Leveraging Master Data to Elevate Product Cost Planning - Tara Hushbeck
6:00 PM - 8:00 PM	Welcome Reception

### DAY 2 - TUESDAY, September 17, 2024

8:00 AM - 8:45 AM	Morning Coffee and Networking
8:45 AM - 9:45 AM	Opening Session: Case Studies: Achieving Success in SAP Project Management - Kent Bettisworth & Gerald Steele
10:00 AM - 10:45 AM	Cross-Functional Integration Tips: Activity Types, Account Determination, and GR/IR - Ashish Sampat
11:00 AM - 11:45 AM	Advanced Costing and Profitability Analytics for SAP S4/HANA Environments - 3C Software/Matthew Smith
12:00 PM - 12:30 PM	Material Ledger Top-Down Values Analysis App - Alejandra Gonzalez & Jerson Hurtado
12:30 PM - 1:30 PM	Lunch (Provided)
1:30 PM - 1:50 PM	Achieve Optimal Control of Your SAP Controlling Data - insightsoftware/Mark Pockl
2:00 PM - 2:45 PM	SAP Material Ledger Advanced Reporting - Rogerio Faleiros
3:00 PM - 3:30 PM	SAP Reports for US Tax Forms 4562 Depreciation & 4797 Asset Retirements - Kent Bettisworth
3:45 PM - 4:30 PM	SD-Credit Management - Rohana Gunawardena
4:45 PM - 5:30 PM	Reorganizing Your Profit Centers in SAP S/4HANA - Dawn Watts